

THE DAIRY DATELINE



Milk. A part of everything that's good.

Southwest Dairy Museum's
Quarterly Newsletter



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Southwest Dairy Farmers And Southland Dairy Farmers Take Advantage Of Warmer Weather

With dairy producer financial support in Arizona and Florida, the Southwest and Southland Dairy Farmers have successfully expanded the reach of our Mobile Dairy Classroom program to new areas. Instructors stationed in cold weather states have utilized the warm weather

Valley and Deer Valley School Districts instructing over 7,000 students. Completed surveys have certainly indicated an appreciation by educators for our dairy education program and live milking demonstrations. An instructor from Eagle Ridge Elementary (Paradise Valley

ISD) stated, "The instructor was fabulous. He had a great understanding of the age group (first and second grades), and spoke at their level and read their actions, and adjusted his presentation accordingly. He was very funny and kept everyone engaged. One of the most interesting presentations I've ever seen in 25 years of teaching." One comment indicated that Aaron Sanders was a "rock star!" From the many comments received, SWDF's trip out west was very successful. Also taking advantage of the warm weather, MDC instructor Michaela Sanders headed south to Florida. During her time in the Sunshine State, Michaela presented to 28 schools and saw over 10,000 students in the Tampa, Florida area. This was an outstanding opportunity to teach children where their milk comes from and the importance of dairy in their daily diet. A teacher from Cypress Elementary in Pasco County stated, "Excellent opportunity for our students. Would love to have you back next year!" The enthusiasm of the students, teachers and administration is a foreshadowing of more great things to come next winter.



Above: Aaron Sanders giving a milking demonstration at an Arizona elementary school.

in January and February to teach school children in these states how nutritious and wholesome dairy products are and how they move from the farm to their grocery stores.

MDC instructors Aaron Sanders, Cody Lightfoot, and Ralph Keel each spent 2 weeks in the Phoenix area at Paradise

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Above: Michaela Sanders talking to children at Clar-Mel Elementary School in Tampa, FL about the importance of dairy.

Mobile Dairy Classroom Established In Virginia

In response to the request of our supporting dairy producers in North Carolina and Virginia, the Southland Dairy Farmers have placed a Mobile Dairy Classroom unit in the State of Virginia. Amanda Griffith was transferred from the Rio Grande Valley to a location in Virginia. She is already booking and attending schools in this area. The Virginia unit will be the third classroom in our Southland Dairy Farmers affiliate. Michaela Sanders operates the Kentucky unit and Courtney Bumgarner will continue to operate the North Carolina classroom. Our Mobile Dairy Classroom program has proven to be as successful in the Southeastern region as it is in our Southwest region.

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Boersma Family Receives 2016 Kansas Distinguished Dairy Award

Ted Boersma and family, owner of Forget-Me-Not Farms in Cimarron, Kansas have been selected as the recipients of the 2016 Kansas Distinguished Dairy Family Award. Ted presently serves as President of the Southwest Dairy Museum Board of Directors. The Boersma operation was started in 1984 as a father and son team that milked 140 cows in New Mexico just south of Albuquerque. As they continued to grow Ted explored other options that would allow the farm to expand and provide opportunities for the children and their families, which led them to Kansas. Ted was convinced with all the wide open space, feed, labor, processing options, ag-friendly communities and pro-ag business environment that Kansas would be the best opportunity. The family rallied around this idea and consolidated the operation to Cimarron, Kansas in 2008 which consisted of a 7,000 cow dairy. In 2015, the operation added a second farm

located near McCook, Nebraska where they milk an additional 1,200 cows. In total, the two operations produce about 13-14 tank trailers of milk each day. Ted and his family utilize a lot of technology to manage the cattle and people at the farms. They were the first farm in the US to install the Dairy Comp 305 in a server environment. The farm also has its own lab for milk component analysis and mastitis bacteria identification. Other software used can help track feedstuff utilization as well as feed delivery to each pen, track inventory of supplies and parts and palm recognition helps utilize the time clock. The consolidated farm was named Forget-Me-Not Farms to keep the focus on the spiritual roots established from the start. The organizations theme is "Producing Quality Products in a Christian Atmosphere, while maintaining the best



conditions for the cows, the wildlife, the environment in which we all live, and most importantly, the people that help make it all possible". In addition to their focus on family and Christian values, the family is an active part of the community and dairy industry.

Congratulations from our Southwest and Southland Dairy Farmers family to yours!

Chocolate Milk Refuels Athletes

Chocolate milk offers a number of key nutrients for athletes. It has 9 essential nutrients, including some not typically found in recovery drinks, that an athlete needs to perform at his or her best every time. Chocolate milk also contains high-quality protein to help restore and rebuild muscles after vigorous exercise. So what better venue than a state high school basketball tournament to highlight the recovery benefits of chocolate milk. Southwest Dairy Farmers provided chocolate milk from our tanker cooler truck for all of the participating athletes during the Kansas High School State Basketball Tournament this year. The class 1A DII tournament was held at the United Wireless Arena in Dodge City, Kansas on March 9-12, 2016. This was another great community outreach opportunity for SWDF that will leave a lasting impact.



Above: Dighton high school girls after winning the championship game.

Stock Shows And Rodeos Deemed A Success

Southwest Dairy Farmers represent local dairy farm families at many large stock shows from San Antonio, Houston, Ft. Worth and Austin. These community outreach programs have proven to be very successful each year. Live milking demonstrations, promotional item giveaways and dairy product sampling are a few ways we promote the wholesome and goodness benefits that dairy products offer.



Above: Huge school group tours during the live milking demonstrations at the San Antonio Stock Show and Rodeo.



Above: SWDF representatives handing out yogurt from our gazebo during the Ft. Worth Stock Show and Rodeo.

This year Southwest Dairy Farmers were excited to team up with Dannon Yogurt during the opening of the Ft. Worth Stock Show and Rodeo, where SWDF handed out a variety of delicious yogurt products such as Greek Yogurt, flavored yogurts and smoothies. The crowds loved these dairy favorites.

Southwest and Southland Dairy Farmers Are Committed To Special Olympics and Special Olympians

Southwest Dairy Farmers and Southland Dairy Farmers have partnered with Special Olympics once again in Oklahoma, New Mexico, Missouri, Texas, North Carolina, Kansas, Kentucky and Virginia. We are proud to be a part of these games because the Olympians, their coaches, and the volunteers all enjoy participating over the idea of competing; the participants also gain self-confidence and are encouraged to make healthy lifestyle choices.

SWDF and SLDF enjoy having a presence at the summer games with milking demonstrations, promotional giveaways and ice cream treats. Giving back through event sponsorship and dairy-focused educational programs are just a few ways Southwest and Southland Dairy Farmers are committed to their communities.

Supporters of Special Olympics participated in the 34th Annual St. Patrick's Day race held on March 12, 2016 in Tulsa, OK. This race is known for being one of the top 5K races in Oklahoma with over 2,000 participants. After the race, all participants received the best recovery drink, chocolate milk, courtesy of SWDF.



Above: Runners refueling with chocolate milk after the race.

Special Olympics Summer Games 2016

May 11-13
Stillwater, Oklahoma

May 20-22
Albuquerque, New Mexico

May 20-22
Springfield, Missouri

May 26-29
Arlington, Texas

June 3-5
Raleigh, North Carolina

June 3-5
Wichita, Kansas

June 3-5
Richmond, Kentucky

June 10-11
Richmond, Virginia

Come join us at the summer games in your area!

2016 Spring Billboards Are Up



Parmesan Crusted Chicken

Recipe by Kitchen Kimberley

Ingredients:

- 4 boneless, skinless chicken breasts
- 1 cup buttermilk
- 1 cup Ricotta cheese
- 1 cup freshly grated Parmesan cheese
- 1 teaspoon garlic powder
- 1 teaspoon onion powder
- ½ teaspoon dried leaf basil
- ½ teaspoon dried leaf oregano
- ¼ cup unsalted butter
- 1 cup Panko bread crumbs



Instructions:

1. Place chicken in a gallon-sized zip-top bag and cover with buttermilk; set bag into a 9 x 13 glass dish, and refrigerate at least four hours, or overnight for best flavor.
2. When ready to bake, preheat oven to 375 degrees.
3. Remove chicken from buttermilk, and lightly pat dry using paper towels. Lightly grease the baking dish and arrange chicken in an even layer.
4. In a medium mixing bowl, combine Ricotta cheese, Parmesan cheese, and seasonings; spread mixture evenly over the top of the chicken.
5. Next, melt butter in a small skillet and stir in Panko bread crumbs. Top each chicken breast with the buttered crumbs.
6. Bake for 45 minutes in preheated oven, or until chicken juices run clear.

Upcoming Events

APRIL 1-9, 2016

Walker County Fair- Huntsville, TX

APRIL 8-17, 2016

Montgomery County Fair- Conroe, TX

APRIL 13-15, 2016

Farm Animal Days/NC State University- Raleigh, NC

APRIL 16, 2016

Get Kidz Fit- Dallas, TX

MAY 7, 2016

Farm and Ranch Day Scottish Rites Hospital- Dallas, TX

MAY 20-22, 2016

Got To Be NC Festival- Raleigh, NC

JUNE 3-4, 2016

Dairy Producers of New Mexico Trade Show- Ruidoso, NM

JUNE 10-18, 2016

Hopkins Co. Dairy Festival- Sulphur Springs, TX

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